

2023

WATERFORD JAM FEST



AUGUST 18th - 20th

**SPONSORSHIP
OPPORTUNITIES**

ABOUT WATERFORD JAM FEST



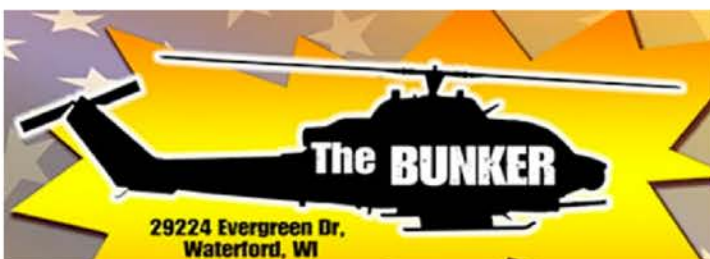
WATERFORD JAM FEST 2023 MISSION STATEMENT:

This year's Jam Fest aims to raise funds for the Waterford Village Library, which faced a \$100k budget cut in 2023, impacting programs and personnel. The library plays a crucial role in supporting individuals and families in the surrounding community.

The Waterford Jam Fest is a lively community music event spread across seven local businesses. Over the weekend, each venue will feature live music, creating a festive atmosphere. The event kicks off on Friday, August 18th, with Waterford River Rhythms at Village Park.

Music schedules will be available at participating venues, businesses, the Jam Fest Facebook page, and the website. Join us for a weekend of music, unity, and support for our treasured local library.

WATERFORD JAM FEST ORGANIZERS





PROJECT EVENT DETAILS

Expect an exciting weekend filled with a lively pub crawl, incredible live music, and delicious food – all while supporting a great cause! Gather your friends and indulge in refreshing drinks, take part in enticing raffles, and enjoy the camaraderie. To make the experience even more convenient, shuttles will be available on Saturday and Sunday to transport you from event to event. Don't miss out on this fantastic opportunity to have a memorable time while supporting the Waterford Village Library!

WHAT TO EXPECT



LIVE MUSIC



GREAT FOOD



DRINKS



FRIENDS



GREAT CAUSE

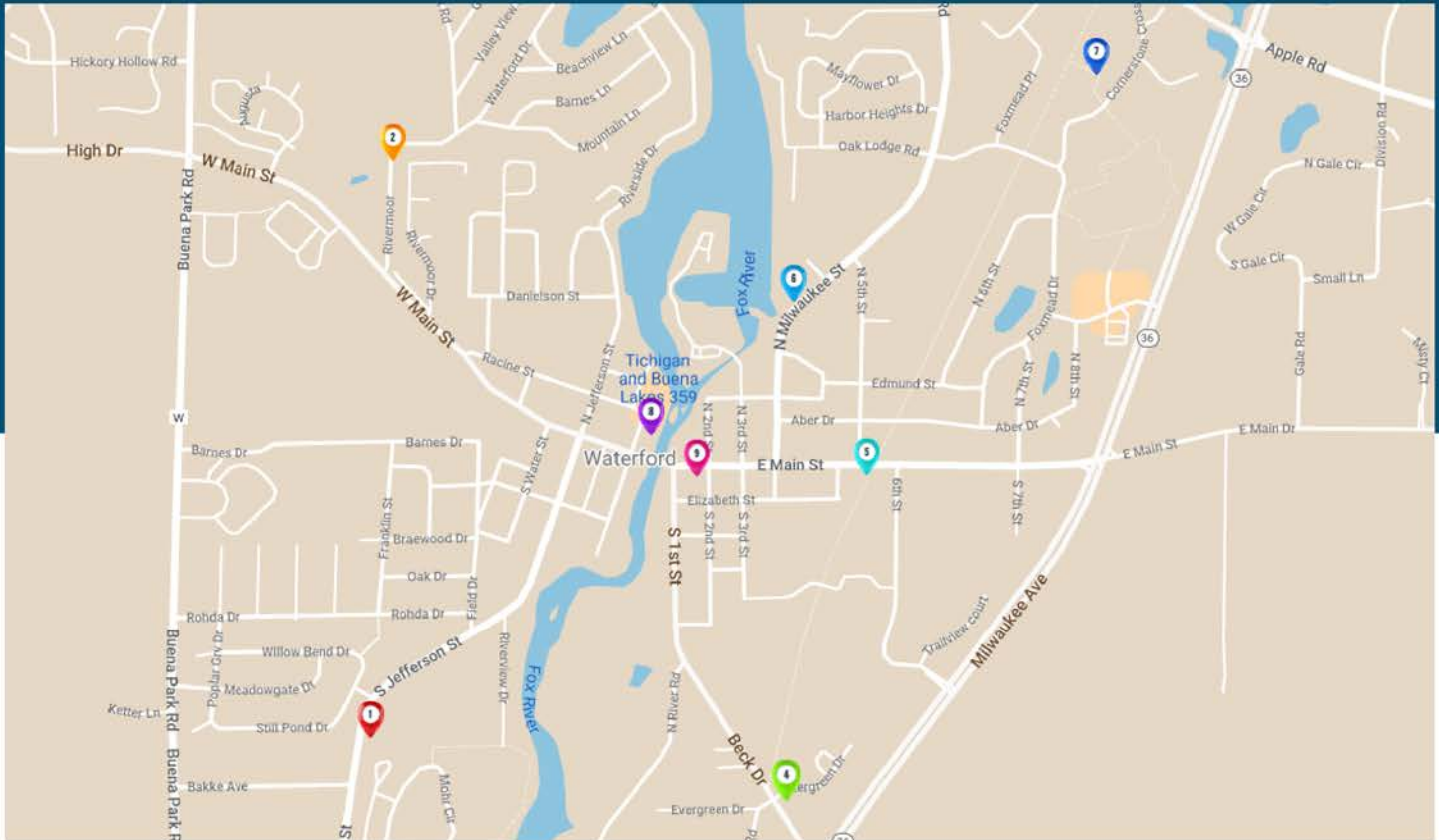


RAFFLES



MUSIC VENUES

THE PUB CRAWL



- 1 Spankys**
485 S Jefferson St, Waterford
262-332-7223
- 2 Rivermoor Golf Club & Restaurant**
30802 Waterford Dr, Waterford
262-534-2500
- 3 Waterford Stillhouse**
228 E Main St #4304, Waterford
262-514-2123
- 4 Bunker**
29224 Evergreen Dr, Waterford
262-514-2442
- 5 The Crazy Train**
600 E Main St, Waterford
262-332-6009
- 6 Doc's On The Fox**
730 Cornerstone Crossing, Waterford
262-514-3627
- 7 River City Lanes & Bruno's Restaurant**
730 Cornerstone Crossing, Waterford
262-534-7467
- 8 Waterford River Rhythms**
123 N River St, Waterford



EVENTS



August 18th - 20th
Friday - Saturday - Sunday

30 MUSIC EVENTS

Get ready for a spectacular music festival experience, featuring a staggering 30+ different events spread across three unforgettable days. With a diverse and all-encompassing lineup, there's something for everyone.

7 VENUES

During our pub crawl, you'll have the opportunity to explore 7 distinct venues, each with its own unique atmosphere and character. As you hop from one location to another, indulge in a variety of live performances, food and drinks!

3 GREAT NIGHTS

Mark your calendars for three fantastic nights of entertainment and fun, taking place from August 18th to 20th. This extraordinary weekend promises a captivating blend of music, excitement, and camaraderie, as festival-goers come together to celebrate and appreciate the diverse array of performances on offer. Don't miss out on this unforgettable summer experience!



SPONSORSHIP OPPORTUNITIES



Diamond Sponsor – \$7,500

- Diamond sponsors will be the main event sponsor and will be predominantly displayed on all event signage banners and music stage wraps.
 - Will receive 12 VIP wristbands that will allow those individuals to drink and eat for free.
 - Mentioned on all radio ads and podcasts for the event.
 - A plaque will be presented to the Waterford Library on your behalf.
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Beer & Liquor Sponsor – \$5,000

- The event will feature a beer distributor/brand and a liquor brand as the primary beverage sponsors. These sponsors will enjoy prominent visibility in event signage and music stage branding, which encompasses event posters, banners, POP displays, stage wrap, and signage.
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Platinum Sponsor – \$5,000

- Free Shuttle Sponsor and Will be featured on all Shuttle vehicles
- Will be featured on all event signage, posters, and banners
- Will receive 8 VIP wrist bands that will allow those individuals to drink and eat for free
- Featured on the event website and social media pages
- Will be mentioned on stage at all venues throughout the weekend
- A plaque will be presented to the Waterford Library on your behalf

SPONSORSHIP OPPORTUNITIES CONT.



Gold Sponsor – \$1,000

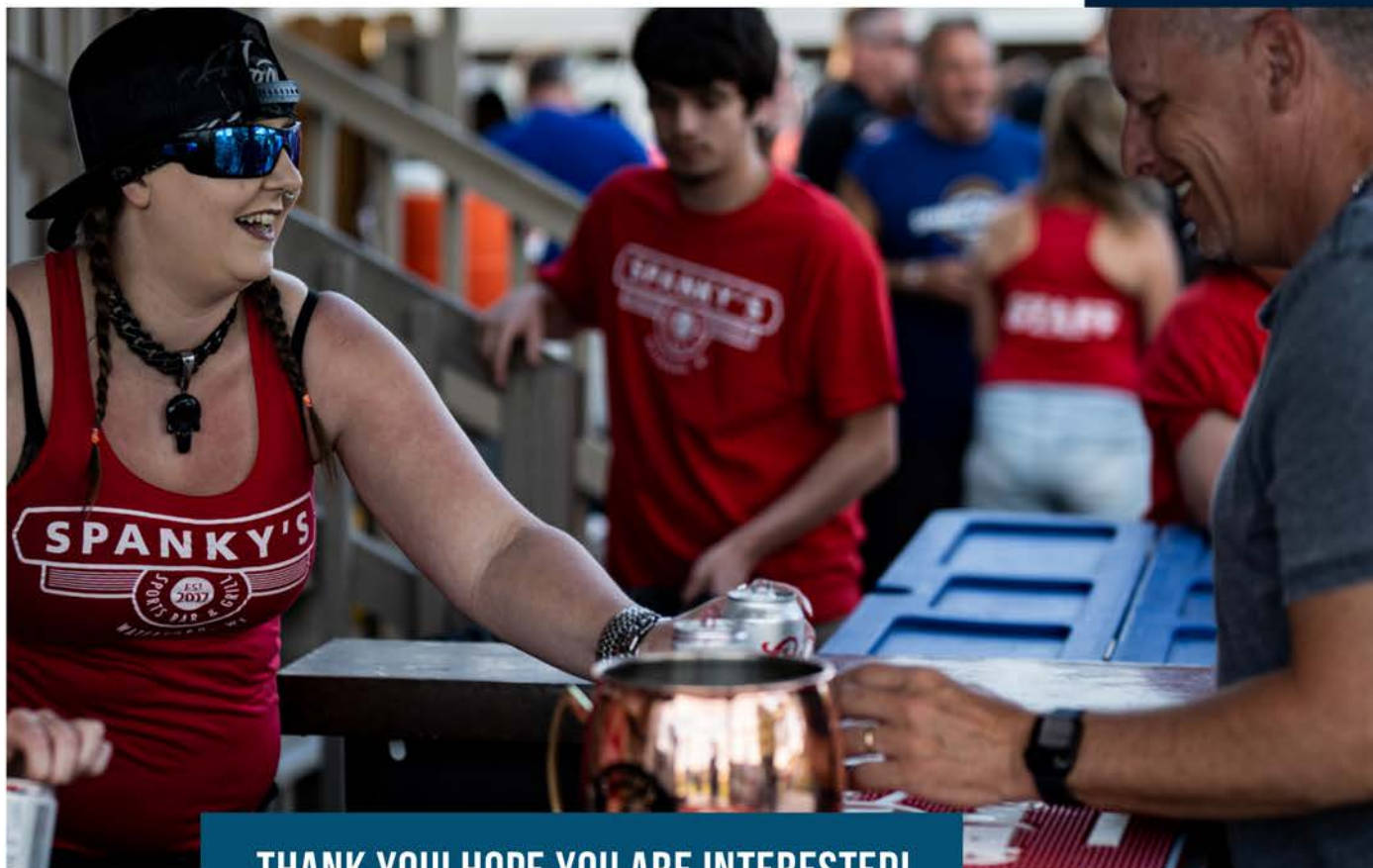
- Will be featured on all event signage, posters, and banners
 - Will receive 4 VIP wrist bands that will allow those individuals to drink and eat for free
 - Featured on the event website and social media pages
 - Will be mentioned on stage at all venues throughout the weekend
 - A plaque will be presented to the Waterford Library on your behalf
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Silver Sponsor – \$500

- Will be featured on all event signage, posters, and banners
 - Will receive 2 VIP wrist bands that will allow those individuals to drink and eat for free
 - Featured on the event website and social media pages
 - Will be mentioned on stage at all venues throughout the weekend
 - Your name will appear on a group plaque that will be presented to the library
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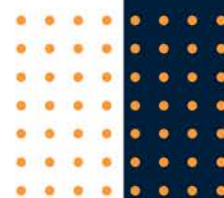
Individual Sponsor – \$250

- Featured on the event website and social media pages
- Will be featured on a donor sign that will be displayed at each venue
- Your name will appear on a group plaque that will be presented to the library



THANK YOU! HOPE YOU ARE INTERESTED!

FURTHER INFORMATION



Website waterfordjamfest.com
Email info@waterfordjamfest.com
Social facebook.com/waterfordjamfest